

June 2013 Paper 23

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Ethnic Marketing Oct 27 2019 A globalization process epitomised by historically large cross-border population movements with rapidly improving networking and communication technologies, has resulted in the growth of ethnic diversity across newly industrialised economies. Instead of adapting to a dominant, host country culture, many ethnic minorities seek to preserve their identities, both as diasporic communities and within their adopted countries. For marketers it has been recognised as crucial to understand the unique needs of these individuals and to develop superior marketing strategies that meet their preferences. Ethnic Marketing shows the rich opportunities that ethnic minority communities have to offer, as well as offering instruction on the design and implementation of effective social and business marketing strategies. The text offers practical guidance on assessing the needs of individual ethnic communities and a guide to marketing to these communities within various countries. Since the publication of Pires' and Stanton's 2005 book there has been continuing changes in the political, social and economic environment in many countries which have growing ethnic minorities. Incorporating new research across disciplines on the marketing relevance of ethnic minorities, this book also

integrates contributions and excerpts from in-depth interviews conducted with leading marketing experts, whose views and insights stimulate discussion and result in an invaluable guide to best practice in ethnic marketing across the world, plus expert insights into the future of this dynamic area. This is an excellent resource for researchers and advanced marketing students taking both postgraduate and undergraduate courses in marketing management or strategy, as well as government, marketing practitioners and businesses seeking ways to reach ethnic communities.

Ghost industries Jun 15 2021 What is the role of water in the conversion of former industrial areas? How is water used in engaging the public to experience these sites both as physical and cultural places? Can ecological design foster the coexistence of industry and environment? The book addresses these core questions by examining the impact of the former Oregonian industry (1830-1940) on the Willamette River landscape and discussing how projects of transformation interpret the triangular interplay among industry, landscape and water. This book is a source of suggestions and ideas for scholars, students and professionals in architecture, landscape architecture, planning and their related fields who want to manage the urban landscapes successfully.

Recent Advancements in Civil Engineering Nov 08 2020 This book presents select proceedings of the International Conference on Advances in Civil Engineering (ACE 2020). The book examines the recent advancements in construction management, construction materials, environmental engineering, geotechnical engineering, transportation engineering, water resource engineering, and structural engineering. The topics covered include sustainable construction process and materials, smart infrastructures, green building technology, global environmental change and ecosystem management, theoretical and analytical solutions for foundation engineering, smart transportation systems and policy, GIS applications in water resource management, structural analysis for blast and impact resistance, and soft computing techniques in civil engineering. The book will be useful for researchers and professionals in the field of civil engineering.

Humanitarianism and the Quantification of Human Needs Sep 30 2022 This book provides a historical inquiry into the quantification of needs in humanitarian assistance. Needs are increasingly seen as the lowest common denominator of humanity. Standard definitions of basic needs, however, set a minimalist version of humanity - both in the sense that they are narrow in what they compare, and that they set a low bar for satisfaction. The book argues that we cannot understand humanitarian governance if we do not understand how humanitarian agencies made human suffering commensurable across borders in the first place. The book identifies four basic elements of needs: As a concept, as a system of classification and triage, as a material apparatus, and as a set of standards. Drawing on a range of archival sources, including the United Nations Refugee Agency (UNHCR), Médecins sans Frontières (MSF), and the Sphere Project, the book traces the concept of needs from its emergence in the 1960s right through to the present day, and United Nations Secretary-General Ban Ki-moon's call for "evidence-based humanitarianism." Finally, the book assesses how the international governmentality of needs has played out in a recent humanitarian crisis, drawing on field research on Central African refugees in the Cameroonian borderland in 2014-2016. This important historical inquiry into the universal nature of human suffering will be an important read for humanitarian researchers and practitioners, as well as readers with an interest in international history and development.

US-China Relations in the Twenty-First Century Aug 06 2020 The relationship between the United States and China will be of critical importance to the world throughout the twenty-first century. In the West China's rise is often portrayed as a threat and China seen in negative terms. This book explores the dynamics of this crucial relationship. It looks in particular at what causes an international relationship to be perceived negatively, and considers what can be done to reverse this, arguing that trust is a key factor. It goes on to discuss US and Chinese rhetoric and behaviour in three key areas - climate change, finance, and international security. The book contends that, contrary to much US rhetoric, China's actions in these areas is often much more flexible and accommodating than the US position, and that the Chinese are much more knowledgeable about, and understanding

and appreciative of, the United States than vice versa.

Relocation of Economic Activity Jul 17 2021 This timely volume provides a thorough analysis of current trends in location and relocation of economic activity globally, regionally and locally. Using robust empirical material this book offers a multidisciplinary, comprehensive overview, critique and extension of long-established theories underpinning patterns of firm (re)location. It explores dominant trends in the mobility and relocation of industries and firms, examines the factors guiding such trends and evaluates their consequences in both developed and emerging economies in Europe, Asia and Latin America. This book will be appreciated by diverse audiences. Geography and regional science researchers of 'economic activity location' can engage with the critical appraisal of key theoretical concepts and an analysis of recent empirical data. Students of human and economic geography, planning, regional development, and global supply chain management in senior years of undergraduate programmes and completing postgraduate degrees will appreciate the accessible language, multiple examples and graphical illustrations of theoretical frameworks underpinning location and relocation of firms and industries, and its consequences. Practitioners, including local and regional policy makers and location consultants will enjoy the comparative discussion of solutions and practices adopted in localities, regions and countries as diverse as China, Brazil, The Netherlands and Poland.

New Perspectives for Environmental Policies Through Behavioral Economics Jul 05 2020 This book presents essential insights on environmental policy derived from behavioral economics. The authors demonstrate the potential of behavioral economics to drive environmental protection and to generate concrete proposals for the efficient design of policy instruments. Moreover, detailed recommendations on how to use "nudges" and related instruments to move industry and society toward a sustainable course are presented. This book addresses the needs of environmental economists, behavioral economists and environmental policymakers, as well as all readers interested in the intersection between behavioral economics and environmental policy.

Brazil Jan 29 2020 Examines the South American country that is destined to be one of the world's premier economic powers by the year 2030, and considers some of the abundant problems the nation faces.

Annual Report of the Commissioner of Patents Aug 30 2022

Automotive Ethernet Aug 18 2021 Do you need to get up to date with the world's most popular networking technology? With this resource you will discover everything you need to know about Ethernet and its implementation in the automotive industry. Enhance your technical understanding and better inform your decision-making process so that you can experience the benefits of Ethernet implementation. From new market opportunities, to lower costs, and less complex processes; this is the first book to provide a comprehensive overview of automotive Ethernet. Covering electromagnetic requirements and physical layer technologies, Quality of Service, the use of VLANs, IP, and Service Discovery, as well as network architecture and testing, this unique and comprehensive resource is a must have, whether you are a professional in the automotive industry, or an academic who needs a detailed overview of this revolutionary technology and its historical background.

Political and Economic Dynamics of the Eurozone Crisis Oct 20 2021 This is the first book to provide a full and dispassionate account of the politics and economics of the Eurozone crisis, focusing on the interlinked origins and impacts of the Euro-Zone crisis and the policy responses to it. The book is distinguished from existing research by its avoidance (and rejection) of the too-often simplistic analysis that has characterized political, media and regrettably some academic coverage, and by its attempt to escape from the tyranny of day-to-day events and short-term developments. Each of the contributors identifies an important question and undertakes a careful empirical, theoretically-informed analysis that produces novel perspectives. Together they seek to balance many of the existing accounts that have rushed to sometimes unwarranted conclusions, concerning, for example, the

locus of institutional power in European crisis-management; the power and centrality of particular member states, notably Germany which has been attributed with 'hegemonic' status; the supposed entrapment of EU policy makers by an 'austerity ideology'; and the deep flaws that apparently afflict the solutions to the crisis put painstakingly in place, such as Banking Union. While it will be some time before the EU can put the crisis behind it, and the dust finally settles on the revised institutional system that emerges, *The Political and Economic Dynamics of the Eurozone Crisis* marks an important step towards a considered, reflective analysis of the tumultuous events and developments of the crisis period.

Annual Report Jul 29 2022

The Federalist Papers Sep 18 2021 This authoritative edition of the complete texts of the Federalist Papers, the Articles of Confederation, the U.S. Constitution, and the Amendments to the U.S. Constitution features supporting essays in which leading scholars provide historical context and analysis. An introduction by Ian Shapiro offers an overview of the publication of the Federalist Papers and their importance. In three additional essays, John Dunn explores the composition of the Federalist Papers and the conflicting agendas of its authors; Eileen Hunt Botting explains how early advocates of women's rights, most prominently Mercy Otis Warren, Judith Sargent Murray, and Charles Brockden Brown, responded to the Federalist-Antifederalist debates; and Donald Horowitz discusses the Federalist Papers from the perspective of recent experiments with democracy and constitution-making around the world. These essays both illuminate the original texts and encourage active engagement with them.

Sessional Papers Apr 13 2021 "Report of the Dominion fishery commission on the fisheries of the province of Ontario, 1893", issued as an addendum to vol. 26, no. 7.

#Republic May 15 2021 From the New York Times bestselling author of *Nudge* and *The World According to Star Wars*, a revealing account of how today's Internet threatens democracy—and what can be done about it As the Internet grows more sophisticated, it is creating new threats to democracy. Social media companies such as Facebook can sort us ever more efficiently into groups of the like-minded, creating echo chambers that amplify our views. It's no accident that on some occasions, people of different political views cannot even understand one another. It's also no surprise that terrorist groups have been able to exploit social media to deadly effect. Welcome to the age of #Republic. In this revealing book, New York Times bestselling author Cass Sunstein shows how today's Internet is driving political fragmentation, polarization, and even extremism--and what can be done about it. He proposes practical and legal changes to make the Internet friendlier to democratic deliberation, showing that #Republic need not be an ironic term. Rather, it can be a rallying cry for the kind of democracy that citizens of diverse societies need most.

Non-Profit Organizations Dec 30 2019 Packed with case studies and ripped-from-the-headlines examples, *Non-Profit Organizations: Real Issues for Public Administrators* introduces critical issues commonly encountered when managing non-profit organizations and gives you the tools to develop policies and procedures to meet the challenges that arise when these issues occur. The authors use

Developing as a Reflective Early Years Professional Apr 01 2020 An up to date and accessible text that takes a critical approach to key themes within the early years, with a focus on reflective practice. The early years sector is subject to constant government scrutiny and policy review. Sound reflective skills can empower practitioners at all levels and the sector as a whole to respond confidently to change. In addition, the introduction of the new Early Years Foundation Stage has enshrined within it the concept of reflective practice and the new Ofsted inspection schedule highlights the importance of self-evaluation and of being part of a reflective team. The text examines theories and research into the nature of reflective practice, how it can be used and how it can improve practice and produce a more responsive and thoughtful, research-based workforce for young children and their families. A range of themes, including global childhood poverty, observation and assessment, leadership, and multi-professional working, are then explored, highlighting the importance and application of reflection throughout these areas of research and practice.

The Russian Presidency of Dmitry Medvedev, 2008-2012 Nov 20 2021 The term "tandem" was used to describe the Putin-Medvedev combination which ruled Russia from 2008 to 2012, when Medvedev was president and Putin prime minister. Many people saw Putin as the real wielder of power, with Medvedev as his puppet. Others, however, saw Medvedev as a visionary, someone who envisioned large scale schemes - even though these schemes have not yet come to fruition. At the same time, many in the West regarded Medvedev favourably, and gave him credit for raising expectations among both the elite and the middle classes in Russia in such a way as to make it difficult for the Russian state to return to its old ways. This book presents a comprehensive survey of the Medvedev presidency, covering all areas including politics, the economy, international relations and social developments. The author concludes that it is still too early to assess Medvedev's achievements definitively.

Sessional Papers Mar 13 2021

OECD Skills Studies OECD Skills Strategy Diagnostic Report: Spain 2015 Dec 22 2021 Spain's economy is showing clear signs of recovery, after a protracted recession. Despite these positive developments significant challenges remain. Spain has amongst the highest unemployment rates in the OECD and the Spanish economy was still smaller in 2014 than it was in 2007. While the ...

Report of the Governor General of the Philippine Islands Oct 08 2020

ACCA P3 Business Analysis May 03 2020 BPP Learning Media is an ACCA Approved Content Provider. Our partnership with ACCA means that our Study Texts, Practice & Revision Kits and iPass (for CBE papers only) are subject to a thorough ACCA examining team review. Our suite of study tools will provide you with all the accurate and up-to-date material you need for exam success.

Code of Federal Regulations Jan 23 2022 Special edition of the Federal Register, containing a codification of documents of general applicability and future effect ... with ancillaries.

Racialized Bordering Discourses on European Roma Dec 10 2020 Using detailed examples from Finland, Hungary, Canada and the UK, this book explores relationships between the racialization and discrimination experienced by heterogeneous European Roma populations, and the processes of everyday bordering embedded in state policies and media discourses. In the context of the long histories of discrimination experienced by Roma people across Europe, the chapters engage with changing EU policies, including the recent tensions between inter-European de-bordering and the selective immigration policies introduced as different states react to EU free movement. Employing an intersectional analysis, the authors capture the perspectives of differentially situated people and associated discourses to examine the continuing racism experienced by European Roma citizens in their interaction with bordering technologies. They examine the homogenizing 'racial othering' and construction of Roma as a 'criminal category' that co-exists with the differentiations made between 'indigenous' and 'migrant' Roma central to dominant bordering discourses and the contestations of different Roma populations. Chapters focus on Roma activism and the media, the exclusion of Roma residents via urban regeneration and welfare provision, and powerful media and political discourses about Roma populations in different national and transnational contexts. This book was originally published as a special issue of *Ethnic and Racial Studies*.

Climate Change and Human Rights Apr 25 2022 Do anthropogenic greenhouse gas emissions affect human rights? Should fundamental rights constrain climate policies? Scientific evidence demonstrates that anthropogenic greenhouse gas emissions contribute to increasing atmospheric temperatures, soon passing the compromising threshold of 2° C. Consequences such as Typhoon Haiyan prove that climate alteration has the potential to significantly impair basic human needs. Although the United Nations Framework Convention on Climate Change and human rights regulatory regimes have so far proceeded separately, awareness is arising about their reciprocal implications. Based on tripartite fundamental obligations, this volume explores the relationship between climate change and interdependent human rights, through the lens of an international and

comparative perspective. Along the lines of the metaphor of the 'wall', the research ultimately investigates the possibility of overcoming the divide between universal rights and climate change, and underlying barriers. This book aims to be a useful resource not only for practitioners, policymakers, academics, and students in international, comparative, environmental law and politics and human rights, but also for the wider public. Microfinance Institutions May 27 2022 Research on MFI performance is still in its infancy. MFIs are hybrid organizations with dual objectives. Performance studies in microfinance are therefore less straightforward compared to performance studies in traditional banking research. This book contains new MFI performance research by top scholars from across the globe.

The Domestic Dynamics Of China's Energy Diplomacy Mar 25 2022 Since the beginning of the 21st century, China's energy diplomacy has been expanding rapidly and the country is searching for energy resources worldwide. This movement has not only improved China's energy security and international relations, but also enabled the Chinese national oil companies (NOCs) to access new investment markets and implement development strategies. The Chinese government and the NOCs need each other's support to realise their respective interests. The interaction between the government and the NOCs will have a critical influence on China's energy diplomacy. The Domestic Dynamics of China's Energy Diplomacy explores the long-neglected domestic dynamics of China's energy diplomacy, in particular the interaction of national and corporate interests. It argues that the convergence of national and corporate interests is the key momentum of China's energy diplomacy. It observes that the government-NOC relationship has been evolving with China's economic and enterprise reform. Finally, it tests the empirical evidence of the domestic dynamics of China's energy diplomacy against the three mainstream international political economy theories, showing their merits and shortcomings in explaining the phenomenon, before providing an alternative conceptualisation of the movement.

Indian National Bibliography Jul 25 2019

Proceedings of the 5th International Conference on Decision Support System Technology - ICDSST 2019 & EURO Mini Conference 2019 Aug 25 2019

Good Regulation, Bad Regulation Sep 26 2019 Since the 2007 2008 global financial crisis, there has been much debate about the role of financial regulation and the causes of financial instability in the industry. Where studies commonly question the value of a regulated rather than free market, this book focuses on the differentiation of 'good regulation' and 'bad regulation'. This book highlights the need for financial regulation to combat corruption, and the integral link that exists between corruption and financial instability. The author evaluates the benefits and shortcomings of specific types of regulation, drawing on recent examples to illustrate each argument. The book presents compelling arguments for the regulation of leverage, liquidity, payday loans and securitisation; and debates the negative aspects of the regulation of short selling, and high-frequency trading, and of Basel-style banking regulation. The author argues that there is no free-market solution to financial instability, and rejects the idea of 'too big to fail'.

Digital Insurance Feb 09 2021 This book explores the ways in which the adoption of new paradigms, processes, and technologies can lead to greater revenue, cost efficiency and control, as well as improved business agility in the insurance industry.

Public History Nov 01 2022 Public History: A Practical Guide explores history in the public sphere and examines the variety of skills that historians require in the practice of public history. It discusses how through various mediums of interpretation and presentation a range of actors, which include museums, archives, government agencies, community history societies and the media and digital media, make history accessible to a wider audience. It provides the reader with an overview of the wider-world application and communication of history beyond the classroom through core case studies for each sector that include ideas for best practice 'in the field'. This book offers an accessible and engaging synopsis of a topic that has

not previously been covered. By focusing on an area of study that has changed substantially in the last decade, *Public History: A Practical Guide* presents a comprehensive outline of the practice of 'public history', and provides ideas for future methodological approaches as well as a reference point for planning professional development in order to gain future employment in these sectors. In the current economic climate, students need to understand the potential use of history beyond university; this book contains the tools and advice needed for them to get one step ahead in terms of knowledge, skills and experience.

Military Review Jun 03 2020

[ECRM2013-Proceedings of the 12th European Conference on Research Methods](#) Jan 11 2021 Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

Massive Open Online Courses and Higher Education Mar 01 2020 Since the first MOOC was launched at the University of Manitoba in 2008, this new form of the massification of higher education has been a rollercoaster ride for the university sector. The New York Times famously declared 2012 to be the year of the MOOC. However, by 2014, the number of academic leaders who believed the model was unsustainable doubled to more than 50%. While the MOOC hype has somewhat subsided, the attitudes and anxieties of this peak time can still be seen influencing universities and their administrations. This is the first volume that addresses Massive Open Online Courses from a post-MOOC perspective. We move beyond the initial hype and revolutionary promises of the peak-MOOC period and take a sober look at what endures in an area that is still rapidly growing, albeit without the headlines. This book explores the future of the MOOC in higher education by examining what went right, what went wrong and where to next for the massification of higher education and online learning and teaching. The chapters in this collection address these questions from a wide variety of different backgrounds, methodologies and regional perspectives. They explore learner experiences, the move towards course for credit, innovative design, transformations and implications of the MOOC in turn. This book is valuable reading for students and academics interested in education, eLearning, globalisation and information services.

Child Poverty in New Zealand Jun 27 2022 Jonathan Boston and Simon Chapple have written the definitive book on child poverty in New Zealand. Dr Russell Wills, Children's Commissioner Between 130,000 and 285,000 New Zealand children live in poverty, depending on the measure used. These disturbing figures are widely discussed, yet often poorly understood. If New Zealand does not have 'third world poverty', what are these children actually experiencing? Is the real problem not poverty but simply poor parenting? How does New Zealand compare globally and what measures of poverty and hardship are most relevant here? What are the consequences of this poverty for children, their families and society? Can we afford to reduce child poverty and, if we can, how? Jonathan Boston and Simon Chapple look hard at these questions, drawing on available national and international evidence and speaking to an audience across the political spectrum. Their analysis highlights the strong and urgent case for addressing child poverty in New Zealand. Crucially, the book goes beyond illustrating the scale of this challenge, and why it must be addressed, to identifying real options for reducing child poverty. A range of practical and achievable policies is presented, alongside candid discussion of their strengths and limitations. These proposals for improving the lives of disadvantaged children deserve wide public debate and make this a vitally important book for all New Zealanders.

Canadian Government Publications Catalogue Sep 06 2020

The Mutual Influence of the Proportion of the Several Nutrients, in Feeds, on Their Digestibility Feb 21 2022

Public Policy and Professional Sports Nov 28 2019 øPublic Policy and Professional Sports _ is a comprehensive analysis of public policy aspects of

the economics of professional sports, supported by in-depth international case studies. It covers regulation and competition in the sports industry and its

Reconceptualising the Rule of Law in Global Governance, Resources, Investment and Trade Jun 23 2019 The relevance and importance of the rule of law to the international legal order cannot be doubted and was recently reaffirmed by the Declaration of the High-level Meeting of the General Assembly on the Rule of Law at the National and International Level's solemn commitment to it on behalf of states and international organizations. In this edited collection, leading scholars and practitioners from the fields of global governance, resources, investment and trade examine how the commitment to the rule of law manifests itself in the respective fields. The book looks at cutting-edge issues within each field and examines the questions arising from the interplay between them. With a clear three-part structure, it explores each area in detail and addresses contemporary challenges while trying to assure a commitment to the rule of law. The contributions also consider how the rule of law has been or should be reconceptualised. Taking a multi-disciplinary approach, the book will appeal to international lawyers from across the spectrum, including practitioners in the field of international investment and trade law.